

# Thera Thielen



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Currently a senior International Communication and Media Student. Motivated by copywriting, branding and media management and looking to combine them with the enthusiasm for being a well-rounded creator. Productive, driven, inquisitive and looking forward to offering and expanding my knowledge and diverse skill set with a readiness to grow and improve.

## EDUCATION

### BACHELOR IN INTERNATIONAL COMMUNICATION AND MEDIA

2021 - PRESENT

Thomas More University of Applied Sciences, Mechelen, Belgium

- Focus on branding and brand activation
- Took a summer school project in South Korea summer '22 where I attended a media and language course

### EXCHANGE SEMESTER COMMUNICATION AND MEDIA - SOUTH KOREA

MARCH 2023 - JUNE 2023

Sejong University - Seoul, South Korea

- Followed a collection of courses such as Broadcast Planning, Digital Media and Society, IMC and Consumers, Introduction to PR and Theories of Communication Studies
- Took the role of producer within the team during a Visual Content Production course where we created a MV

### BACHELOR IN LANGUAGE AND LITERATURE

2020 - 2021

University of Antwerp, Antwerp, Belgium

- Course focus on English and Theatre-, Film-, and Literature-science

### DIPLOMA: ECONOMICS - MODERN LANGUAGES

2012 - 2018

Provincial Secondary High School, Voeren, Belgium

- Choose additional subjects such as Advanced English, German and Accounting

## WORK EXPERIENCE

### CLERK

2022 - 2023

DE HERT, ANTWERP, BELGIUM

- Ensuring an organized commencement and conclusion of shop activities
- Provide quality customer service to ensure customer satisfaction

### SERVER/HOST

2016 - 2019

BLANKCKTHYS, VOEREN, BELGIUM

- Facilitated positive customer experience by effectively multi-tasking while waiting tables
- Coordinated the end-to-end management of customer orders
- Assisted in training new hires on restaurant standards and expectations

### SERVER

2015 - 2016

"T BAKHUIS, IJSSALON, VOEREN, BELGIUM

- Ensuring a high-paced preparation and serving standard by memorizing the menu items
- Providing reliable customer service while developing a strong work ethic

## SKILLS

- Familiar with Adobe programmes
- Comprehension of Microsoft Office
- Creativity and innovation driven
- Strong communicator and supportive collaborator
- Meticulous adept and responsive learner

## LANGUAGES

- DUTCH Native
- ENGLISH Full working proficiency
- FRENCH Limited working proficiency
- GERMAN Limited working proficiency
- KOREAN Beginner Proficiency